



Watch your mail for information
later this spring about a public hearing on the
Fitchburg – Verona project in your community
hosted by the Public Service Commission.

www.atcllc.com

Questions or comments?

Please direct your questions to Charlie Gonzales
at 608-877-3644 or cgonzales@atcllc.com.
Visit ATC's Web site for more information.



Helping to keep the lights on

Everything we do at ATC is designed to ensure the reliable operation of the electric transmission system. ATC is a transmission-only utility that owns, operates, builds and maintains transmission facilities serving 5 million people in portions of Wisconsin, Michigan, Minnesota and Illinois.

In October 2005, ATC became the first utility to be accepted into Wisconsin's Green Tier program. Administered by the Wisconsin DNR, Green Tier recognizes businesses and organizations that demonstrate superior environmental performance and continual improvement. For more information, visit our Web site at www.atcllc.com, or e-mail us at greenlines@atcllc.com.



American Transmission Co.
2 Fen Oak Court
Madison, WI 53708



**Fitchburg – Verona
Transmission Line**

An update on a project to meet the electricity needs
for a rapidly growing area.

March 2007

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UPDATE

Power line application deemed complete

PSC begins formal review of Fitchburg-Verona project

American Transmission Co.'s application seeking approval to construct a new electric transmission substation (called the Oak Ridge Substation) in the City of Fitchburg and a new transmission line that would connect to the existing Verona Substation was recently declared complete by the Public Service Commission. This decision marks the beginning of the roughly six-month regulatory review process, which will include engineering and environmental scrutiny and a public hearing.

"Although the PSC staff has requested a few additional pieces of information from ATC, their completeness determination means they have the information and documentation needed to begin a thorough review and evaluation of the project," explained Charlie Gonzales, ATC local relations representative. "We hope to have a decision on the project from the PSC later this summer."

Area growth drives electricity demand

South central Dane County has experienced dramatic growth in recent years and the electric system needs to be reinforced to accommodate the increased electrical usage. "Verona was among the fastest growing communities in the state in recent years, increasing its population by almost 40 percent between 2000 and 2006," said Gonzales. "And Fitchburg has added several

hundred new businesses and gained almost 6,000 people, making it the third largest city in Dane County. This project will strengthen our transmission system as well as Madison Gas & Electric's local distribution system to ensure safe and reliable electric service."

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PSC's role is to study all aspects of the proposal

The PSC staff studies the proposal and analyzes the transmission line application for need and potential impacts, alternative solutions, environmental factors, engineering, economics, safety and also reviews the route options recommended by ATC. (See map for routes).

If the project is approved, the PSC issues a document called a Certificate of Public Convenience and Necessity, which authorizes ATC to build on a certain route, and also provides guidance on construction activities and other conditions of the approval.

Public involvement continues through

regulatory review

Prior to public hearings, which will likely occur later this spring, the PSC will send a letter to all property owners on or near the proposed right-of-way for both routes and the proposed substation site notifying them of the hearing schedule and location. This notification is also provided to the local government, libraries, media outlets, and other agencies and interested parties. The public hearing provides an opportunity for the public to go on record with their comments about the project and routes. These comments become part of the record the PSC uses to decide the case. "We encourage people to continue their involvement through the regulatory review process," said Gonzales.

Fitchburg – Verona route proposal

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