



NEWS

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American Transmission Co. to host pre-construction open house for eastern portion of Rockdale-West Middleton project

Construction work begins on Christiana and Pleasant Springs portions of transmission line in August

MADISON, Wis. – American Transmission Co. is continuing a multi-year public outreach process for the Rockdale-West Middleton transmission line project with the first in a series of pre-construction open houses on Monday, Aug. 8 in Cambridge. Construction of the 32-mile, 345-kilovolt electric transmission line project will begin from east to west in mid-August and has a planned in-service date of 2013.

“Landowners who may be affected by construction and members of the public are welcome to attend this pre-construction open house,” said Sarah Justus, ATC local relations manager.

“These open houses provide an opportunity for people to learn what to expect in terms of equipment, timing, vegetation management and appearance of facilities,” said Justus.

The public is invited to attend the Aug. 8 pre-construction open house from 4-7 p.m. at the Town of Christiana Town Hall, 773 Koshkonong Road, Cambridge.

ATC first identified the need for the project in 2002. In 2003, the project need was independently reviewed by the Energy Initiative, a group of Wisconsin utilities, public advocacy organizations, environmental groups and local stakeholders. The group evaluated the need for new electric transmission lines and the feasibility of alternatives in meeting Dane County’s present and future electric needs.



Artist’s rendering of 345-kilovolt poles along the Beltline.



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After more than five years of public involvement and regulatory review, ATC received approval to construct the \$219 million project from the Public Service Commission of Wisconsin in June 2009. ATC will build the new line through Dane County between the towns of Christiana and Middleton along a route that generally follows the Beltline and existing rights-of-way.

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Note to editors: A project area map, sample pole photos and additional information about this project is available at www.RockdaleWestMiddleton.com.

ATC owns, operates, builds and maintains the high-voltage electric transmission system serving portions of Wisconsin, Michigan, Minnesota and Illinois. Formed in 2001 as the nation's first multi-state transmission-only utility, ATC has invested \$2.5 billion to improve the adequacy and reliability of its infrastructure. ATC now is a \$2.9 billion company with 9,440 miles of transmission lines and 515 substations. The company is a member of the Midwest ISO regional transmission organization, and provides nondiscriminatory service to all customers, supporting effective competition in energy markets without favoring any market participant. For more information, visit our website at www.atcllc.com.