



# NEWS

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## **American Transmission Co. to host pre-construction open house for eastern portion of Rockdale-West Middleton Transmission Line Project route**

*Construction begins near Beltline/I-39 interchange in November*

MADISON, Wis. – American Transmission Co. is continuing a multi-year public outreach process for the Rockdale-West Middleton Transmission Line Project with the second in a series of pre-construction open houses on Tuesday, Nov. 1, from 4 to 7 p.m. at the Sheraton Madison Hotel, 706 John Nolen Dr.

Work on the 32-mile, 345-kilovolt electric transmission line project began in August 2011. Construction of the project will be completed in four segments (A through D). ATC representatives will be on hand to discuss construction activities for Construction Segment C, which runs approximately nine miles along the Beltline from the Beltline/I-39 interchange to Verona Road. Work on Construction Segment C will be conducted from east to west and is expected to conclude in August 2012. The entire line has an anticipated in-service date of summer 2013.

“Residents who may be affected by construction and members of the public are welcome to attend this pre-construction open house,” said Sarah Justus, ATC local relations manager. “These open houses provide an opportunity for people to learn what to expect in terms of equipment, timing, vegetation management and appearance of the lines,” said Justus.

ATC first identified the need for the project in 2002. In 2003, the project need was independently reviewed by the Energy Initiative, a group of Wisconsin utilities, public advocacy organizations, environmental groups and local stakeholders. The group evaluated the need for new electric transmission lines and the feasibility of alternatives in meeting Dane County’s present and future electric needs.



Artist's rendering of 345-kilovolt poles along the Beltline.



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After more than five years of public involvement and regulatory review, ATC received approval from the Public Service Commission of Wisconsin in June 2009 to construct the \$219 million project. ATC will build the new line through Dane County between the towns of Christiana and Middleton along a route that generally follows the Beltline and existing utility rights-of-way.

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*Note to editors: A project area map, sample pole photos and additional information about this project is available at [www.RockdaleWestMiddleton.com](http://www.RockdaleWestMiddleton.com).*

*ATC owns, operates, builds and maintains the high-voltage electric transmission system serving portions of Wisconsin, Michigan, Minnesota and Illinois. Formed in 2001 as the nation's first multi-state transmission-only utility, ATC has invested \$2.5 billion to improve the adequacy and reliability of its infrastructure. ATC now is a \$2.9 billion company with 9,440 miles of transmission lines and 515 substations. The company is a member of the MISO regional transmission organization, and provides nondiscriminatory service to all customers, supporting effective competition in energy markets without favoring any market participant. For more information, visit our website at [www.atcllc.com](http://www.atcllc.com).*