

## Our environmental practices are second nature

Our employees and contractors live and work in many of the communities in which we do business, and we have a similar consideration for the land, water and air around us. At American Transmission Co., our environmental commitment is evident in our transmission line construction projects, right-of-way maintenance activities and community involvement. We value the recognition we've received for the way we conduct our work day-in and day-out.

- **GREEN TIER** Since 2005, we've been named a Green Tier Company by the Wisconsin Department of Natural Resources for demonstrating superior environmental performance
- Earned **2010 Business Friend of the Environment Award** from Wisconsin Manufacturers & Commerce affiliate Wisconsin Environmental Working Group. The award recognized ATC's use of an innovative "air bridge" matting system in the Bear Creek Marsh in central Wisconsin
- **Deliver electricity more efficiently** on new high-voltage lines, saving 15.3 million megawatt hours of electricity, eliminating 14.2 million tons of carbon emissions associated with lost energy and avoiding the need for a 125-megawatt generating plant to serve peak load
- Named a **Tree Line USA Utility** by the Arbor Day Foundation for training forestry crews in quality tree care practices
- ATC's Stewardship Fund has **contributed more than \$1 million** to the Natural Resources Foundation of Wisconsin to help support state natural areas and local conservation groups



Helping to **keep the lights on,**  
businesses running and communities strong®

## Who we are

Everything we do at ATC is designed to ensure the reliable operation of the electric transmission system. ATC is a transmission-only utility that owns, operates, builds and maintains transmission facilities serving 5 million people in portions of Wisconsin, Michigan, Minnesota and Illinois.

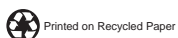
### Questions or comments?

Please direct your questions to Charles Gonzales at 608-877-3644 or [cgonzales@atcllc.com](mailto:cgonzales@atcllc.com).

Visit [www.atc-projects.com](http://www.atc-projects.com) for up-to-date project information.

**GREEN TIER** ATC is a proud participant in Wisconsin's Green Tier program.

[www.atcllc.com](http://www.atcllc.com)



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# Monroe County-Council Creek Transmission Line

An update on a project that will improve  
electric reliability for Sparta-Tomah area

October 2010

[www.atcllc.com](http://www.atcllc.com)

# UPDATE

# ATC applies for permission to improve transmission system in Sparta-Tomah area

*Project involves rebuilding and adding a circuit to an existing transmission line*

American Transmission Co. in July filed an application with the Public Service Commission of Wisconsin to rebuild and upgrade an existing electric transmission line that connects the Monroe County Substation near Sparta and the Council Creek Substation near Tomah. A new substation would also be built as part of the project to improve electric system reliability.

“The transmission system that currently serves the area is approximately 40 years old and susceptible to severe low voltages and overloads,” said Andy Schaeve, ATC project manager. “This project would improve reliability and also increase the efficiency of the transmission system.”

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– Andy Schaeve  
ATC project manager

“The new 161-kilovolt line will also provide economic savings by reducing line losses and providing access to lower-cost generation,” said Charles Gonzales, senior local relations representative for ATC.

Work on the 17-mile line, primarily along Highway 16, will involve replacing poles and wires on the existing 69-kV transmission line,



adding a 161-kV circuit to the new steel poles and building the new Timberwolf Substation approximately one half-mile south of Interstate 90 along Highway 131.

ATC is coordinating with Dairyland Power Cooperative, Xcel Energy, Alliant Energy and Oakdale Electric Cooperative on the project. Pending PSC approval, construction of the approximately \$36 million project will be completed within the area of the existing right-of-way and is expected to meet an in-service date of mid-2013.

**For more information visit the PSC website at <http://psc.wi.gov/> and enter Docket ID: 137-CE-158.**

## Monroe County-Council Creek upgrade proposal

